



GRADIF-KENYA RESPONSE INITIATIVES AT THE COMMUNITY LEVELS

PUBLIC SENSITIZATION:

GRADIF-Kenya is applying different strategies as her response contribution to the spread of the Covid-19 pandemic. These include community sensitization using Covid-19 key prevention messages, Road shows by the youth, disseminating messages through social media platforms, sharing folk songs developed by various community groups on covid-19, translation of IEC Materials into local languages and distributing them to targeted groups, development of Audio –Visuals including skits and related messages on Covid-19 distribution of foodstuffs to vulnerable households donated by well-wishers, support with sanitation equipment, use of Local FM Radio sensitizations and to disseminate key messages, strengthening local community philanthropy among other cost effective strategies.

1. Stay Safe from COVID 19 #NOHANDSHAKE

The coronavirus pandemic poses particular risks for people living in informal urban settlements. Transmission of the virus is more likely. Adhering to ministry of health measures is key. GRADIF- KENYA initiatives. *Mbeere North -Embu County*



2. Health Screening Initiatives- in *Chuka Sub County-Tharaka County*

Stopping the spread of coronavirus is critical to overcoming the COVID-19 pandemic. **Health screening** is an effort to identify persons at risk of being infected, infected persons and stopping them from infecting others. Our Health volunteers and county health ministry embarked on screening new visitors in *Tharaka Nithi County*.



Some key steps for Covid- 19 Screening.

- Identify a Program Leader.
- Understand Applicable Mandates and Recommendations.
- Develop a Plan.
- Communicate with all key stakeholders on the progress of the entire activity.

3. If soap and water are not available use a Hand Sanitizer.



4. How to PUT ON, USE ,TAKE OFF and DISPOSE of a mask



5. COVID -19 zones

